

Meeting Minutes
Madison County Storm Water Quality Partnership
1st Quarter 2011 (January) Meeting
March 10, 2011
1:00 pm Room 108 Madison County Courthouse



- 1. Introductions and updates from everyone**
See scanned attendees list. Jeremy VanErman was introduced in his new position with the City of Anderson. Steve Goodman was introduced in his new position with Madison County.
- 2. Review of 1/13/2011 Meeting Minutes**
Joe Royer made a motion to approve the minutes. Steve Schmidt seconded. Motion passed
- 3. MOU Status Update (Martin)**
Signatures needed for Edgewood, Anderson, Chesterfield, and Ingalls. MCCOG will invoice the appropriate parties.
- 4. Contractor Conference Wrap-up (Henderson)**
\$1500 was collected and \$408 was expended. There were approximately 30 attendees, 15 people who RSVP'ed but did not attend. We decided that timing for next year should be better, as there was another conference the same week.
- 5. 2011 MS4 Conference (Henderson)**
MCCOG is assisting IDEM for the 2011 MS4 Conference.
- 6. MS4 Commercials (Henderson)**
Andy Ebbert with Comcast has indicated to that a 30 second live action commercial is \$650 and Comcast is not capable of doing animation. Magic Hour indicated that a 30 second animated commercial would be \$5000. We discussed doing the pay per view one more year, but using a different video.
- 7. April is Storm Water Awareness Month (Martin)**
It was decided to table the commercial to next year. Allan Henderson and Mary Atkins were going to look into frog suits. We decided to redo the script and rerecord the commercial.
- 8. Earth Day/Arbor Fest (VanErman)**
Festival is April 30th.
- 9. AU ad (DeLury/Henderson/Atkins - survey)**
Allan Henderson asked for suggestions on what would go on the ad. Mary Atkins was to work on a survey.
- 10. WRW Update (DeLury)**
Judy DeLury was not present, but work continues on a 2 week science fair.
- 11. Facebook and Twitter (Henderson)**
Emmis has a page. The Partnership also has a page. Mary Atkins was to send tips to Allan Henderson.

- 12. School Outreach (Goodman)**
Sue Eichorn has nothing scheduled in the schools until next school year. We discussed providing Project WET training to teachers. Allan Henderson said that MCCOG was working on an air quality contest in the schools for next school year.
- 13. Booth and Fair (Henderson)**
Booth has not been paid. ESISWD doesn't know if they can afford the fair. We decided to scale back to 4 booths, but invite ESISWD.
- 14. Reports back from attendance at water quality citizen group meetings**
Jeremy VanErman attended the WRW 2/28/11 meeting. September 10, 2011 is the scheduled river clean up date. Jeremy VanErman and Pat Manship attended the 2/16/11 Hamilton County seminar. Jeremy VanErman is working with imi and Atlas regarding training on concrete washout. Jeremy VanErman and Pat Manship attended LTAP training on 2/10/11. Edgewood conducted a MS4/WHPP learning meeting on 2/28/11.
- 15. Any other requests for discussion**
- 16. Schedule next quarterly meeting**
Meeting was subsequently scheduled for June 10, 2011.
- 17. Conclusion**
Owen Kirby moved to conclude the meeting. Duane Hammel seconded. Motion passed.